

**Investor Conference Call October 27<sup>th</sup>, 2005** 









#### **Speakers:**

Jaime Smith – CEO and Chairman of BoD of ČESKÝ TELECOM
Juraj Šedivý – CFO and 1<sup>st</sup> Vice Chairman of BoD of ČESKÝ TELECOM
Salvador Anglada – CEO of Eurotel and Member of BoD of ČESKÝ TELECOM
Ramón Ros – CFO of Eurotel and Member of BoD of ČESKÝ TELECOM

Summary Highlights
Synergy Effects
Management & Shareholders Issues
Broadband Internet & UMTS
Q3 2005 Earnings Results

**Strategic Outlook** 



### 4 CAUTIONARY STATEMENT

Any forward-looking statements concerning future economic and financial performance of ČESKÝ TELECOM, a.s. contained in this Presentation are based on assumptions and expectations of the future development of factors having material influence on the future economic and financial performance of ČESKÝ TELECOM, a.s. These factors include, but are not limited to, public regulation in the telecommunications sector, future macroeconomic situation, development of market competition and related demand for telecommunications and other services. The actual development of these factors, however, may be different. Consequently, the actual future results of economic and financial performance of ČESKÝ TELECOM, a.s. could materially differ from those expressed in the forward-looking statements contained in this Presentation.

Although ČESKÝ TELECOM, a.s. makes every effort to provide accurate information, we cannot accept liability for any misprints or other errors.





## 5 Q3 2005 Summary Highlights

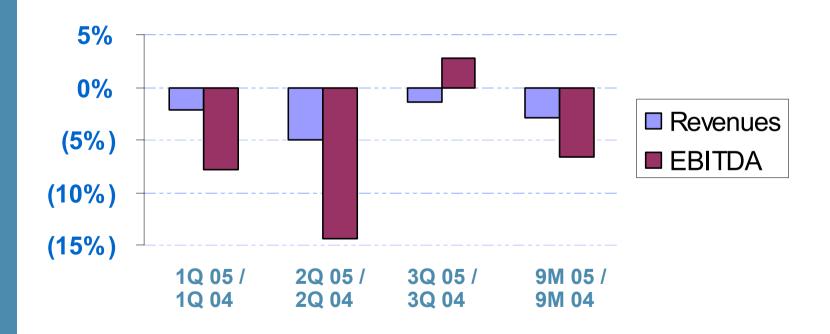
- Continuing strong growth of fixed broadband customers
- Targeted acquisition and migration to mobile post-paid customer base ahead of mobile portability
- Areas of potential synergies within Telefónica Group and between ČESKÝ TELECOM and Eurotel being defined, several of them already in the execution phase
- Organizational structure changes implemented and new management appointed
- Telefónica controls 69.4% of ČESKÝ TELECOM after the closure of share buy-out
- Decision on external network maintenance outsourcing taken on the basis of thorough business case analysis
- 3G strategic plans introduced on October 25<sup>th</sup> Commercial launch planned for December 1<sup>st</sup>





## 6 Q3 2005 Financial Highlights

## Consolidated Revenues & EBITDA - 2005 / 2004 performance







## 7 Fixed Line Business Highlights

#### Continued strong growth in data driven by broadband

- Data, leased lines, and VAS generating 22% of total revenues, up 12% yoy, growth driven by ADSL
- Growth of data, ADSL and related services mitigating the impact of falling in traditional voice revenues
- Successful marketing campaigns launched in the spring stimulating continuously strong demand for ADSL services

The new fixed line tariffs form the base of more attractive pricing for the customers and closer align pricing and underlying costs

- Partial rebalancing did not result in excessive line cancellations
- While positive financial impact is yet to be confirmed there has been a favorable qoq trend in churn rate and new adds growth

Focus on operational efficiency, process optimization and identification & execution of synergies with TEF and Eurotel





## 8 Mobile Business Highlights

#### Sustained growth on a market with a penetration over 100%

- Number of total customers up 8% yoy
- Revenues up 1.1% yoy

Postpaid customers up 37% yoy (up 10% qoq) and total data customers (GPRS and CDMA) up 75% yoy

- Value generation per customers expected to improve
- No. of minutes and SMS per user up, ARPU improving

Data revenues up 21%, generating 15% of total revenues

 Further solid potential through Eurotel's strong service innovation and technology leadership on the data market

EBITDA margin 47%, among the top industry performers





# Synergy effects resulting from new ownership structure

Areas of synergies within Telefónica group and btw fixed and mobile businesses being identified, several initiatives already in execution phase (e.g. procurement)

**Know-how and best practice transfer/sharing in the areas of:** 

- product development and marketing (e.g. IPTV, UMTS), CTc group benefiting from strong R&D and product development capacities of Telefónica
- further evolution and ongoing optimization of technology platforms at both, CTc and Eurotel, with the aim to enable efficient next generation service offering
- redesigning processes and organizational structure to enhance operating performance to meet best industry benchmarks
- procurement (e.g. technology, CPE), leading to substantial cost savings





## Management & Shareholders Issues

### **Share buy-out concluded**

 Telefónica increased its share in ČESKÝ TELECOM to 69.4%

## **Analysis of potential outdoor network maintenance outsourcing concluded**

 CTc decided to continue it's outdoor network operations in house - based on thorough analysis and identified potential for optimization of the network operation and maintenance within CTc

#### **State Administration contracts**

Increased sales activities and negotiations with individual sectors of State Administration

with the aim to broaden service provisioning beyond validity of current frame agreement (2006)





## Management & Shareholders Issues

### **Organizational changes**

- Marketing and Sales
  - merged into one organizational (Commercial) unit
  - restructured into customer segment focused units enhancing the customer orientation
- Fernando Astiaso appointed the Chief Commercial Officer heading the new Commercial Unit

#### **Personnel changes in the BoD**

 Ramón Ros appointed the new CFO of Eurotel and the member of the Board of Directors of CTc





## Management & Shareholders Issues

### **Corporate Governance changes**

#### **Board of Directors currently elaborating the documents on:**

- Proposed corporate governance changes including enlargement of the number of Board of Directors members to 7 in order to strengthen commercial orientation of the Board
- Assessment of expected financial position of the company as of year 2005, and alternative uses of funds including potential distribution of profit to shareholders









# Internet Broadband & UMTS

### 14 Fixed Broadband Internet



## Strengthening the position as the market leader on the fixed broadband market

- 221 thousand ADSL broadband customers as of the end Q3 (up by 160 thousand yoy)
- CTc ADSL market share grew to a stable 80% over Q3
- New weekly orders at strong 5,000, of which 85% are retail
- Growing demand for higher access speed
- Internet increasingly used by the customer for entertainment, education, shopping, transactional services, etc., becoming "dependent" on broadband
- Installation time cut by half over past year to 6 days





### **15** 3G Commercial Launch

### **3G strategic plans introduced on October 25<sup>th</sup>**

- the first full scale voice and data 3G services launched on the Czech market
- Commercial launch on December 1<sup>st</sup>, 2005
  - High-speed Internet access
  - Real-time video calling between mobile phones and PCs
  - High-quality video streaming and downloading
  - Music downloads to mobile phones
  - WAP infotainment improved version of ET WAP portal
  - International connectivity in nearly 40 countries
- End-2005 full UMTS coverage of the cities of Prague and Brno
  - Increased to 50% of the Czech population over the next two years
- Q1 2006 first truly mobile high-speed data on the Czech market with a maximum transmission speed of up to 1.8 Mbit/s (HSDPA technology)





# New voice, data and VAS services

#### **New services introduced on October 24th**

- CTc along with Microsoft introduce a Digital Entertainment Centre

   a package of multimedia computer, Internet connection and
   multimedia services
- First interactive services through digital TV on the Czech market

   in cooperation with TV Ocko music station, viewers' interaction
   through SMS messages, telephone calls and Internet votes
- IP telephony services for businesses ePhone Internet enables to use MS Outlook 2003 for emails as well as telephone calls
- Electronic post services for businesses hosted email, higher level of security, full inclusive mail server administration for a flat fee
- Complete Office interconnects company branches to one common data network with fixed broadband Internet, mobile and IP telephony
- Dohled 24 property protection 24 hours a day, 7 days a week via fixed line, Internet or mobile, surveillance centre managed by CTc







9M 2005
Earnings
Results

## 18 Consolidated Income Statement

(CZK mil.)	9M 2004	9M 2005	yoy
Revenues	46,528	45,178	(2.9%)
OPEX 1)	(24,037)	(24,170)	0.6%
EBITDA	22,491	21,008	(6.6%)
EBITDA margin	48%	47%	
Depreciation & Amortisation	(15,556)	(13,430)	(13.7%)
Impairment charge	_	(180)	n.m.
EBIT	6,935	7,398	<b>6.7%</b>
EBT	6,414	6,895	7.5%
Net Income	4,509	4,801	6.5%

Note: Data are fully consolidated with 100% of Eurotel. Data are unaudited and according to IFRS.





<sup>1)</sup> Includes one-off and extraordinary items

## 19 Consolidated Balance Sheet

(CZK mil.)	30/9/2004	30/9/2005	yoy
Fixed assets	126,871	113,388	(10.6%)
Current assets	12,693	10,477	(17.5%)
- Cash & cash eq. 1)	2,809	799	(71.6%)
Total assets	139,564	123,865	(11.2%)
<b>Total Equity</b>	89,186	95,033	6.6%
- Share capital	32,209	32,209	0.0%
- Reserves	56,971	62,824	10.3%
Liabilities	50,378	28,832	(42.8%)
- Loans & overdrafts	28,446	11,664	(59.0%)
Gross gearing	32%	12%	
Net gearing	29%	11%	

Note: Data are fully consolidated with 100% of Eurotel. Data are unaudited and according to IFRS.

1) Including short term available-for-sale and held-to-maturity investments





### 20 Consolidated Cash Flow Statement

(CZK mil.)	9M 2004	9M 2005	yoy
Interest paid	(1,077)	(843)	(21.7%)
Interest received	69	38	(44.9%)
Income tax paid	(2,006)	(2,758)	37.5%
Net cash from operating activities	18,390	17,203	(6.5%)
Net cash from investing activities	(3,606)	(3,333)	(7.6%)
- purchase/disposal of PPE	(3,610)	(2,650)	(26.6%)
- purchase of intangible assets	(261)	(867)	n.m.
<ul> <li>purchase of financial investments</li> </ul>	-	_	n.m.
- marketable securities	265	184	(30.6%)
Free cash flow I 1)	14,519	13,686	(5.7%)
Free cash flow II 2)	15,527	14,491	(6.7%)
Net cash from financing activities	(16,850)	(13,580)	(19.4%)

Note: Data are fully consolidated with 100% of Eurotel. Data are unaudited and according to IFRS.

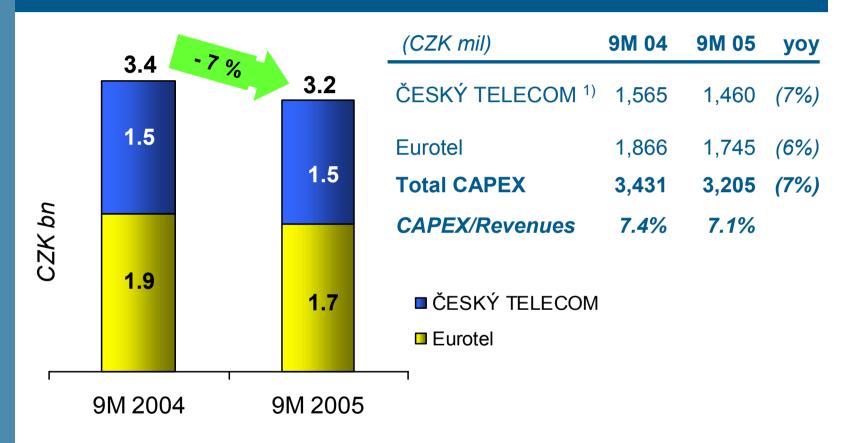
<sup>&</sup>lt;sup>2)</sup> Net operating cash less Net investing cash excl. marketable securities, purchase of financial investments and interest





<sup>1)</sup> Net cash from operating activities less Net cash from investing activities excl. marketable securities and purchase of fin. investments

### **21** Consolidated CAPEX



Note: Data are fully consolidated with 100% of Eurotel. Data are unaudited and according to IFRS.

1) CAPEX for ČESKÝ TELECOM including minor subsidiaries





# Fixed Business Financial Performance

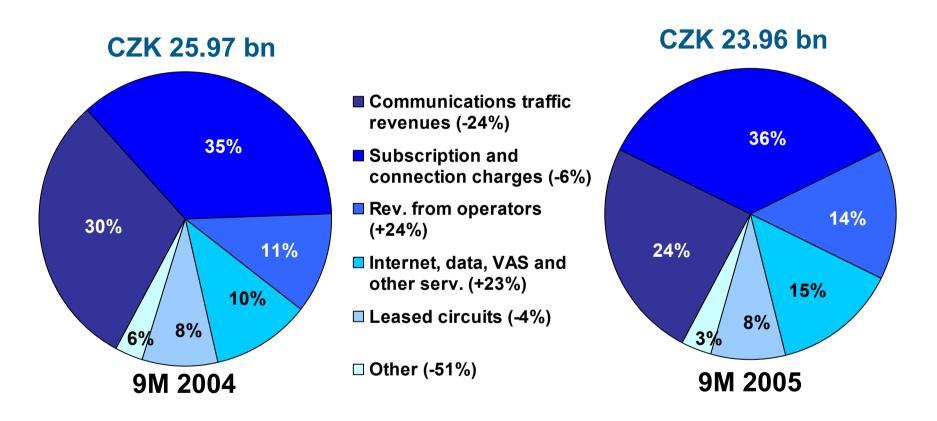
(CZK mil)	9M 2004	9M 2005	yoy
Revenues	25,968	23,961	(7.7%)
OPEX	(14,130)	(13,578)	(3.9%)
EBITDA	11,838	10,383	(12.3%)
EBITDA margin	45.6%	43.3%	

Note: Data are for ČESKÝ TELECOM and minor subsidiaries without Eurotel, i.e. data are before consolidation and shareholding adjustments between fixed and mobile segments. All data are according to IFRS.





### Fixed Business Revenues Breakdown

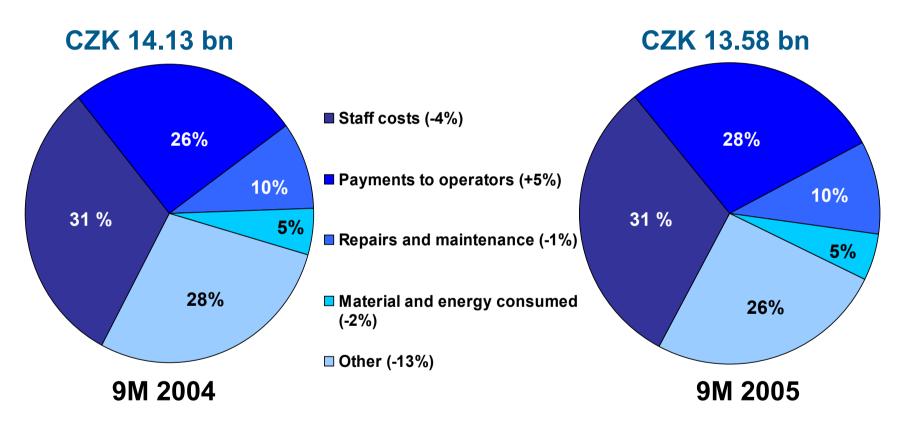


Note: Other include equipment sales and sales of material and other revenues





# Fixed Business Operating Costs Breakdown



Note: Other include equipment and material COS, commissions and subcontractors, marketing and sales, operating leasing, consultancy and other costs





# Fixed Business Operational Performance

	30/9/2004	30/9/2005	yoy
Fixed Lines (x '000)	3,410	3,189	(7%)
Total data customers (x '000) 1)	554	678	22%
of which ADSL connections	61	221	262%
Internet customers (x '000) 2)	978	1,171	20%
Fixed-line employees 3)	9,228	7,780	(16%)
Lines / fixed line employee	371	412	11%

Note: 1) ISDN channels plus ADSL connections

- 2) Paid access (IOL), free access (Quick.cz) and Internet Express (ČESKÝ TELECOM)
- 3) Number of employees for ČESKÝ TELECOM only, i.e. without minor subsidiaries and without Eurotel





### Mobile Business Financial Performance

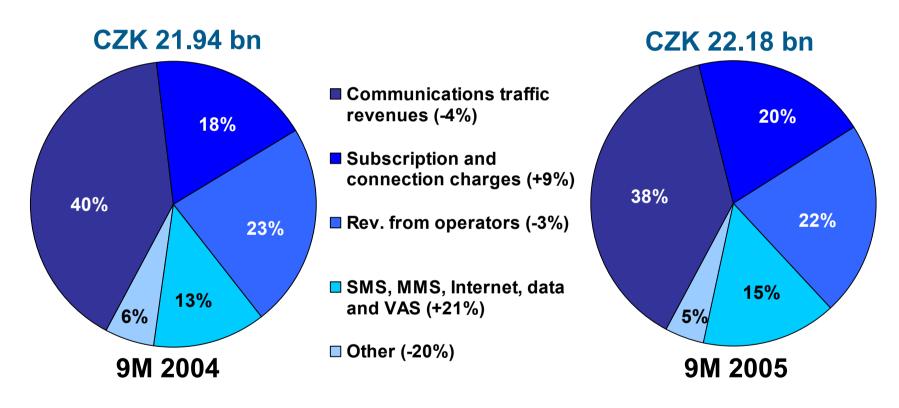
(CZK mil)	9M 2004	9M 2005	yoy
Revenues	21,938	22,183	1.1%
OPEX	(11,345)	(11,782)	3.9%
<b>EBITDA</b>	10,593	10,401	(1.8%)
EBITDA margin	48.3%	46.9%	

Note: Data are for Eurotel, i.e. before consolidation and shareholding adjustments between fixed and mobile segments. All data are according to IFRS.





# Mobile Business Revenues Breakdown

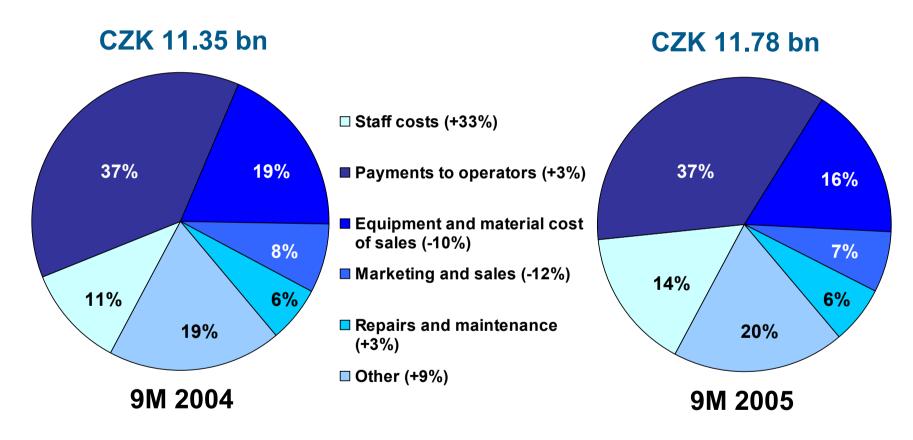


Note: Other include equipment sales and sales of material and other revenues





# Mobile Business Operating Costs Breakdown



Note: Other include commissions and subcontractors, material and energy consumed, operating leasing, consultancy and other costs





# Mobile Business Operational Performance

	30/9/04	30/9/05	yoy
No of registered customers (x '000) 1) of which postpaid (x '000)	4,162 957	4,489 1,311	8% 37%
Total flat fee data customers (x '000) 2)	69	121	75%
of which CDMA customers (x '000)	12	54	n.m.
ARPU blended (CZK) 1)	527	508	(4%)
Average MOU blended (in&outbound) 1)	89	90	1%
Total no. of SMS (x '000 000)	1,682	1,832	9%

Note: 1) Based on new methodology of pre-paid customers counts

2) Total flat fee GPRS/EDGE and CDMA customers







Strategic Outlook

## 31 Strategic Outlook

- Interaction of ČESKÝ TELECOM with Telefónica Group to enhance all aspects of commercial and operational performance
- Service convergence and process and structure optimization with Eurotel as part of fixed/mobile convergence strategy
- Maintaining its market positions as a leading provider of full range of voice, data & broadband services on the Czech market
- Maintaining strong EBITDA margin and FCF generation
- Strong emphasis on innovation leadership
  - Commercial launch of full scale UMTS network
  - IPTV to be launched in 2006
  - Potential participation in E-toll project
  - Voice over IP platform gradual roll-out to commence in 2006
  - Further enhancement of broad range of IP based services
  - Systems integration comprising telco/IT services





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